

MINISTER FOR SENIORS AND AGEING — PORTFOLIOS — DIGITAL PLATFORM ADVERTISING

3522. Mr Z.R.F. Kirkup to the Minister for Seniors and Ageing; Volunteering; Sport and Recreation:

In respect of the Minister's portfolio responsibilities for any of their departments, agencies, government trading enterprises or boards, I ask for 2016–17 and 2017–18 how much money has been spent on advertising on the following digital platforms:

- (a) Facebook;
- (b) Twitter;
- (c) Instagram;
- (d) Google Adwords;
- (e) Bing Ads;
- (f) Google MyBusiness;
- (g) Reddit;
- (h) The West Australian;
- (i) PerthNow;
- (j) WA Today;
- (k) The Australian;
- (l) Australian Financial Review; and
- (m) Community News Group?

**Mr M.P. Murray replied:**

Former Department of Local Government and Communities/Department of Communities

(a)–(m) Please refer to Legislative Assembly Question on Notice no 3528.

Sport and Recreation (WA)

(a)–(m) Please refer to Legislative Assembly Question on Notice no 3520.

Former Department of Sport and Recreation

- (a) 2016–2017 – \$183.00; 2017–2018 – Not applicable.
- (b)–(m) 2016–2017 – \$0.00; 2017–2018 – Not applicable.

VenuesWest

- (a) 2016–2017 – \$27,157.54; 2018–2018 – \$105,429.81
- (b) 2016–2017 – \$0.00; 2018–2018 – \$0.00
- (c) 2016–2017 – included in Facebook total; 2018–2018 – included in Facebook total
- (d) 2016–2017 – \$1,951.53; 2018–2018 – \$24,444.56
- (e)–(m) 2016–2017 – \$0.00; 2018–2018 – \$0.00

Combat Sports Commission

- (a)–(m) 2016–2017 – \$0.00; 2018–2018 – \$0.00

WAIS

- (a) 2016–2017 – \$0.00; 2018–2018 – \$169.81
- (b) 2016–2017 – \$0.00; 2018–2018 – \$0.00
- (c) 2016–2017 – \$0.00; 2018–2018 – included in Facebook total
- (d)–(m) 2016–2017 – \$0.00; 2018–2018 – \$0.00